

CAREER OPPORTUNITY

Manager (Communication)

Position Based in	: Karachi – Pakistan
Gender	: Either (Preferably Female)
Age	: Maximum 35 years
Qualification	: Minimum Bachelors in Communication, Public Relations, Marketing or equivalent from recognized university
Professional Experience	: 3-5 year relevant experience

This position is responsible to oversee an organization's internal and external communication. His/her main should be finding the ideal approach to convey messages, whether to the clients of the company or the employees they work with.

Key Accountabilities / Responsibilities

- Create our company's communications strategy and collaborate with the Marketing team to set up campaigns
- Build and foster strong relationships with external parties, such as partners, clients and influencers
- Builds and maintains solid partnerships with assigned internal stakeholders to better develop, coordinate, direct and facilitate strategic communications designed to meet business goals
- Collaborate with various stakeholder groups and mitigate impediments as necessary
- Contributes ideas for new initiatives, researching and recommending innovative branding techniques
- Monitor customer feedback and areas of concern; Engage with production and sales team for suggestive areas of improvement
- Adjusts and communicates plan changes as necessary to ensure costs for materials and labour are in line with the sales potential of the product.
- Collect, research, analyze and evaluate key business challenges, customer behaviour, target audiences, competitive activity, and environmental factors

Required Skills

- The ability to handle crises and communicate effectively
- The capacity to interact with team members across departments and at all levels to ensure collaborative communication
- Strong writing, editing, proofreading, layout and design including ability to present concepts verbally
- Proficient in Microsoft Office applications
- Excellent team player & interpersonal skills
- Experience of collaborating with clients on business process enhancements
- Self-motivated with a positive and professional approach to management

Interested candidates may apply at hr@security-papers.com